



Меѓународен Универзитет Визион - International Vision University  
 Universiteti Ndërkombëtar Vizion - Uluslararası Vizyon Üniversitesi

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**SYLLABUS**

<b>COURSE NAME</b>	<b>COURSE CODE</b>	<b>SEMESTER</b>	<b>COURSE LOAD</b>	<b>ECTS</b>
<b>GLOBALIZATION AND INTERCULTURAL COMMUNICATION</b>	<b>GIC2101</b>	<b>II</b>	<b>150</b>	<b>5</b>

<b>Prerequisite(s)</b>	None
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<b>Course Language</b>	Macedonian, Turkish, English
<b>Course Type</b>	Required
<b>Course Level</b>	First Cycle
<b>Course Lecturer</b>	
<b>Course Assistants</b>	
<b>Classroom</b>	
<b>Extra-Curricular Office Hours and Location</b>	<b>Meeting:</b> <b>Consultancy:</b>

<b>Course Objectives</b>	Objectives of the course program (competencies)  The goal is to adopt the term globalization as a basis for modern understanding of geostrategy and politics in the world and its impact on the relations between nations and states. The purpose of processing the processes of globalization and examples of practice is to familiarize students with historical roots and current conditions and problems that are present in the world and in our country in conditions of unmanageable rush of the processes of globalization in all fields of life.
<b>Course Contents</b>	The study of the formation of the global sphere - closer contact between the various parts of the world with growing opportunities for personal exchange, mutual understanding and friendship between "world citizens" and creating global civilization. "The freedom of individuals and companies voluntary economic transactions with nationals of other countries". Economic globalization, free trade and growing relationships between members of an industry in various parts of the world (globalization of the industry) with corresponding erosion of national sovereignty in the economic sphere. The International Monetary Fund, "growing economic interdependence of leaders around the world through an increased number and modes of cross-border transaction of goods and services, freer international economic flow and faster and wider diffusion of technology" are main topics of the subject.

## WEEKLY SUBJECTS AND RELATED PREPARATION STUDIES

<b>Week</b>	<b>Subjects</b>	<b>Related Preparation</b>
<b>1</b>	Culture and Cultural Competence	Related Chapters of Course Sources
<b>2</b>	Diversity and Multicultural Society	Related Chapters of Course Sources
<b>3</b>	Globalization and Culture: Conceptual Framework	Related Chapters of Course Sources
<b>4</b>	Globalization and Culture: Factors Bringing Globalization, Historical Development of Globalization	Related Chapters of Course Sources
<b>5</b>	Globalization and Culture: Dimensions of Globalization	Related Chapters of Course Sources
<b>6</b>	Intercultural Communication	Related Chapters of Course Sources
<b>7</b>	Midterm Exam	Related Chapters of Course Sources
<b>8</b>	Media and Representation	Related Chapters of Course Sources
<b>9</b>	Media and Globalization: Pre-Globalization Traditional Media, Globalization and Communication Technologies	Related Chapters of Course Sources
<b>10</b>	Media and Globalization: Globalization and New Media, Media, Economy, Culture and Globalization	Related Chapters of Course Sources
<b>11</b>	Conflict Resolution and Peace Building: Conflict, Conflict and Intercultural Communication	Related Chapters of Course Sources
<b>12</b>	Conflict Resolution and Peace Building: Peace and Peace Building, Pathways for Peace	Related Chapters of Course Sources
<b>13</b>	New Media and New Ways of Life	Related Chapters of Course Sources
<b>14</b>	General discussion	Related Chapters of Course Sources
<b>15</b>	Exam	All Chapters of Course Sources

## ECTS / WORKLOAD TABLE

Presentation / Seminar			
Hours for off-the-classroom study (Pre-study, practice)	14	3	42
Midterm Exam	1	12	12
Exam	1	14	14
<b>Total Work Load</b>			
<b>ECTS</b>		<b>5</b>	

## GENERAL PRINCIPLE RELATED WITH COURSE

Dear students,

In order to be included, learn and achieve full success that you deserve in the courses you need to come well prepared by reading the basic and secondary textbooks. We are expecting from you carefully to obey to the course hours, not to interrupt the lessons unless is very indispensable, to be an active participant on the courses, easily to communicate with the other professor and classmates, and to be interactive by participating to the class discussions. In case of unethical behavior both in courses or on exams, will be acting in framework of the relevant regulations. The attendance of the students will be checked in the beginning, in the middle or at the end of the lessons. Throughout the semester the students who attend to all lectures will be given 15 activity-attendance points in addition to their exam grades.

## LITERATURE

COMPULSORY LITERATURE				
No	Author's Name	Name of the book	Publishing House	Publication Year
1	Çağlar Genç, Yasemin Özgün, Mine Saran	Küreselleşme ve Kültürlerarası İletişim	Anadolu-Universitesi-Yayinlari	2020
2	Kathryn Sorrells	Intercultural Communication: Globalization and Social Justice	SAGE Publications	2021
3	Deniz Ülke Arıboğan	Globalleşme Senaryosunun Aktörleri	Derin Yayinlari	2012

ADDITIONAL LITERATURE				
No	Author's Name	Name of the book	Publishing House	Publication Year
1	Harald Schumann/ Hans-Peter Martin	Globalleşme Tuzağı	Umit Yayıncılık	2009
2	Erol Mutlu	Globalleşme Popüler Kültür ve Medya	Utopya Yayınevi	2009
3	A Ergin Yıldızoğlu	Globalleşme Ve Kriz	Alan Yayıncılık	2004

## EVALUATION SYSTEM

<b>Underlying the Assessment Studies</b>	<b>NUMBER</b>	<b>PERCENTAGE OF GRADE</b>
Attendance/Participation	15	%20
Project / Event	1	%10
Mid-Term Exam	1	%35
Mid-Term Exam	1	%35
<b>TOTAL</b>	<b>17</b>	<b>%100</b>

## ETHICAL CODE OF THE UNIVERSITY

In case of the students are cheating or attempt to cheat on exams, and in the case of not to reference the sources used in seminar studies, assignments, projects and presentations, in accordance to the legislations of the Ministry of Education and Science of Republic of Macedonia and International Vision University, will be applied the relevant disciplinary rules. International Vision University students are expected never to attempt to this kind of behavior.